

Evaluating a Speech

When evaluating a speaker, especially an experienced one, consider the following:

Organization and Content:

- Opening
- Body
- Conclusion
- Logic
- Flow
- Use of humor
- Preparation
- Sincerity
- Credibility
- Emotional Impact
- Persuasiveness
- Clarity of message/ideas
- Aroused interest
- Comfort with topic
- Effectiveness
- Appropriate to audience
- Use of Time
- Rational vs. emotional content

Gestures and Body Language:

- Relaxed/Natural
- Varied
- Facial expressions
- Eye contact
- Use of hands
- Use of space
- Body Movements
- Posture
- Appropriate to audience/content/message
- Extraneous gestures

Vocal Variety:

- Volume
- Pitch
- Rate
- Tone
- Pauses
- Articulation
- Relaxed/Natural
- Varied
- Support of message
- Heard clearly
- Appropriate to audience/content/message

Words and Language:

- Created a picture
- Persuasiveness
- Emotional impact
- Grammar
- Easy to understand
- Use of jargon
- Appropriate to audience/content/message

Use of Props, Handouts or Technology:

- Visibility
- Use
- Relaxed/Natural
- Appropriate to audience/content/message

Research:

- Preparation, research
- Knowledge
- Facts supported content/message
- Appropriateness to audience

Other:

- Strong points of speech
- Appearance